

**Reg. No:**

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**SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR**  
(AUTONOMOUS)

**B.Tech III Year I Semester Supplementary Examinations November-2020**

**MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS**

(Common to ECE & CSIT)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 Marks)

**UNIT-I**

1 Define Managerial Economics. Explain the Nature of Managerial Economics. 12M

**OR**

2 Define the law of demand. What are their exceptions? 12M

**UNIT-II**

3 Explain Iso-quant and Iso-cost curves and state characteristics. 12M

**OR**

4 What are the limitations and uses of Break-even analysis chart. 12M

**UNIT-III**

5 What is market? Explain the structure of market. 12M

**OR**

6 What is Perfect Competition? Describe its features. 12M

**UNIT-IV**

7 The cost of the project is Rs.50000. which has an expected life of five years. 12M  
The cash inflow for the next five years are Rs.24000, Rs.26000, Rs.27000 and respectively determine payback period.

**OR**

8 Define Accounting rate of return method. 12M

**UNIT-V**

9 Write a short note on Journal and Ledger with format. 12M

**OR**

10 Journalize the following transactions of Mr.Ravi and post them in the ledger and balance the same. 12M

2010, June 1 Ravi invested Rs.5,00,000 cash in the business

3 Paid into bank Rs.80,000

5 Purchased building for Rs.3,00,000

7 Purchase goods for Rs.70,000

10 Sold goods for Rs.80,000

15 Withdrew cash from bank Rs.10,000

25 Paid electric charges Rs.3,000

30 Paid salary Rs.15,000.

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